



Golden Ambassador Club

We at R&J Tours realize the very best loyalty program a business can offer its valued customers is to continue to deliver quality at a best value price. We understand that our loyalty to you is what drives our high percentage of repeat customers time and time again. We are excited about the opportunity to extend our heartfelt appreciation and thanks to you, our very best and most credible endorsement. Join the Golden Ambassador Program today and start earning rewards and free travel with R&J Tours!



AS AN R&J TOUR'S TRAVELER, YOU ARE OUR BEST FORM OF ADVERTISING

Let us explain how the Golden Ambassador program works. Just keep doing what you're already doing! Travel with R&J Tours, then go home and tell your friends and family what a great experience you had touring with us. If they express interest in calling us for a catalog, make sure to have them mention your name. After they've traveled with us (they have to be a new traveler with R&J), you'll earn one Golden Ambassador point (per traveler).

As each level (Bronze, Silver, Gold shown below) is achieved by earning new traveler points, you have the choice of redeeming your points for one of the gifts listed, or foregoing the gifts at that level and continuing on to the next level. You'll be earning R&J Tours gift certificates and free tours in no time! Just our way of saying, "Thank You!"

For terms and conditions, as well as information to sign up for the program, see details on page 173.

 BRONZE (4 New Travelers*) \$150 R&J Gift Certificate	 SILVER (7 New Travelers*) <i>Choose one of the following:</i> Be R&J's guest on one of our 3 or 4 Day Motorcoach Tours for Free (based on double occupancy) or \$600 R&J Gift Certificate	 GOLD (10 New Travelers*) <i>Choose one of the following:</i> Be R&J's guest on one of our 5-8 Day Motorcoach Tours for Free (based on double occupancy) or \$1500 R&J Gift Certificate
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WE WANT TO REWARD YOU FOR YOUR GENEROSITY.

CALL TOLL-FREE 1(800)758-6877 · EXPLORE OUR WEBSITE - WWW.RJTOUNSONLINE.COM · R&J TOURS, PO BOX 1034, WILLMAR MN 56201

**Referral
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Golden Ambassador Club Terms & Conditions



To date, 54 Golden Ambassadors have redeemed Bronze level, 16 have redeemed Silver, and 26 have redeemed Gold! Nice work, Golden Ambassadors!

Golden Ambassador Club Terms & Conditions

R&J Tours has improved our Golden Ambassador Program to offer more rewards and gifts, making them more attainable for our Golden Ambassador travelers. Our Ambassador Program is built upon three levels: Bronze, Silver, and Gold.

In order to obtain the Bronze level, a Golden Ambassador has to have four new travelers, whom they have referred, travel with R&J Tours. Once these four travelers have completed their first R&J Tour, they will be tallied into the Golden Ambassador's account. At this time, the Golden Ambassador has two options:

A) They can redeem the Bronze level by selecting from one of the three Bronze rewards; OR

B) They can choose to continue further on in the Ambassador program to redeem their reward at the Silver or even Gold levels.

Please Note:

If the Ambassador chooses to claim the Bronze reward, they will then start at the beginning of the program with any future referred travelers. Whereas, if the Ambassador chooses to continue on in the program and not claim the Bronze level, then when seven new travelers they have referred return from their first R&J Tour, the Ambassador is eligible for the Silver level in which they can choose from one of the three Silver rewards. If the Ambassador chooses to redeem a reward at the Silver level, then any future referrals will start over at the Bronze level. Just as an Ambassador can choose to move on to the Silver level by not redeeming a Bronze reward, they can also choose to move on to the Gold level by not redeeming a Silver reward. Our Gold level, having ten referred travelers travel for the first time with R&J Tours, is the highest level of achievement. Once the Gold level has been redeemed, an Ambassador is then invited to start the program over again.

If you are choosing to redeem one of the R&J free tour rewards, it is based on double occupancy. If you choose to travel as a single, you are responsible to pay the difference between the double & single price.

How to get Started...

1) Below is an invitation card for you to fill out and send in to R&J Tours. This allows R&J Tours to get you set up in the computer for future record keeping.

2) Tell friends and family about your experiences with R&J Tours and **have them mention your name when they call to sign up for a tour.**

When they complete their travel with R&J Tours you get the credit. Please note: It is very important that the newly referred travelers inform R&J that they have been referred by a Golden Ambassador (and give your name), as we need to be informed before they travel.

3) We will keep track of your credits. When you reach 4, 7, or 10 credits, you will be given the opportunity to redeem your gift or you are welcome to continue on to the next level.

Helpful Examples:

Let's say Jane wants to join the Golden Ambassador Club. She must get 4, 7 or 10 new people to travel with R&J Tours to redeem the gift of her choice at that level. (Those new travelers must let R&J Tours know Jane referred them).

Now let's say Jane is married to John and they both want to earn gifts. They would each need to get the 4, 7, or 10 new people to travel with R&J to each redeem a gift of their choice at that level. If only one spouse completes the requirements, and chooses the trip reward, the other spouse is welcome to join the reward tour at a special discounted price.

A Golden Ambassador cannot apply themselves or their spouse as one of the referrals required to fulfill the new traveler requirements.

Previous travelers that did not give a Golden Ambassador's name at the time of reservation are not eligible for credit, as a referral, to the Golden Ambassador's account. R&J Tours is not held responsible for referrals not given by a 3rd party traveler at their time of reservation. New referred travelers can be already on the R&J mailing (but must be a non-traveler to count as a 'new traveler' referral).

Once you have become a Golden Ambassador member, and met the requirements for one of the three levels, you will be notified of your eligibility to redeem one of the rewards at that level. If you choose the trip reward, the free tour booking is on a first come first serve basis and some tours may be full at time of booking. Friends and family are welcome to join the tour with you at any time if available.

Cut along the dotted line and mail to R&J Tours to join the Golden Ambassador Club.

PLEASE SIGN ME UP FOR THE GOLDEN AMBASSADOR CLUB!

Name:	
Address:	
Phone Number:	
Signature:	

Please send this completed form to: R&J Tours; P.O. Box 1034; Willmar, MN 56201